

PROGRAM OF THE MONTH | November 2024



COMMUNITY
SERVICES DEPARTMENT

Robert Z. Hawkins Amphitheater 2024 Season

About the facility



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Robert Z. Hawkins Amphitheater

- Opened to the public in August of 1999
- Funded by a donation from the Robert Z. Hawkins Foundation
- 403 seats and 500-600 seated in the grass
- 1000 person max capacity



Robert Z. Hawkins Amphitheater

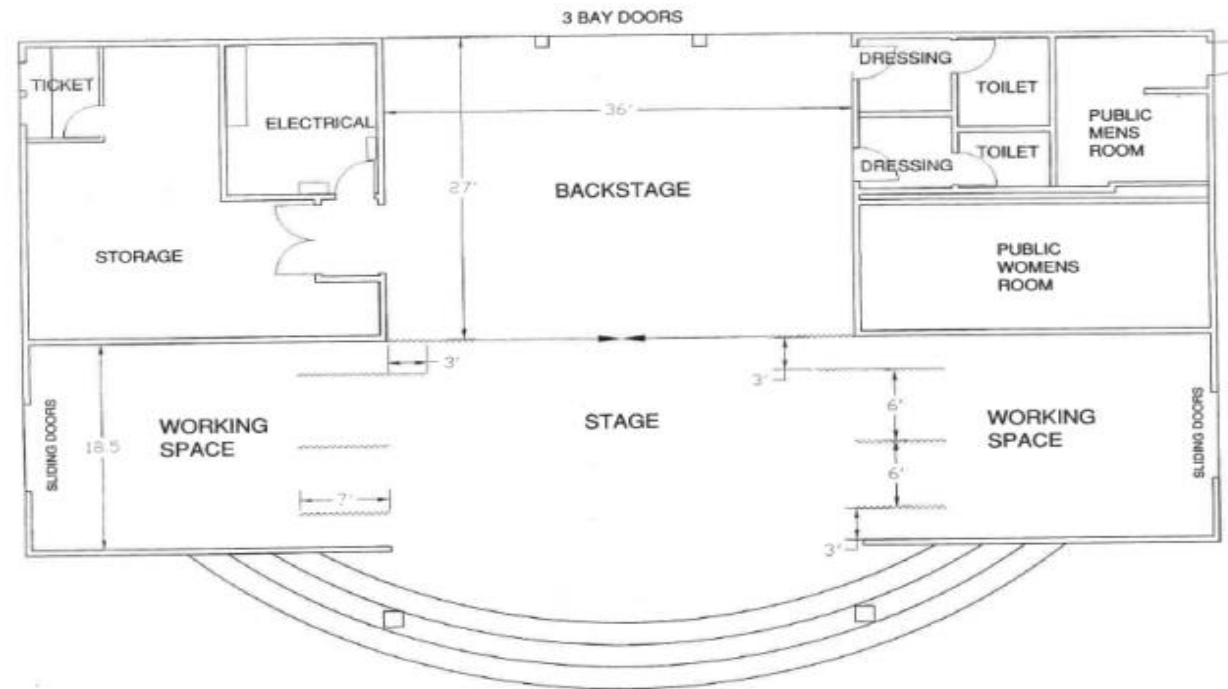
- Open May through October
- Can be used as a public venue for concerts and other shows
- Available to rent for private events
 - Graduations
 - Large Church Events
 - Weddings



Star Sound Audio

- Exclusive sound and Lighting provider to Washoe County since the Amphitheater opening
- Set up and take down of sound and lighting at the beginning and end of the season
- Put up and take down netting for wildlife protection
- Recommendations on facility improvements
- Assist with procuring and installing recommended infrastructure improvements

Facility Layout



ROBERT Z. HAWKINS AMPHITHEATER



Opening for the season

- Clean disinfect and mop the facility as well as prepare the guest and performers restrooms
- Install awning cover and turn on utilities for the vendor area
- Unbag the black curtains and have cleaned for the season
- Set up the green room
- Inspect the facility for needed repairs



Showtime

- Arrive and unlock all doors for client and Starsound
- Open guest restrooms and clean & stock if necessary
- Greet client and go over any special needs
- Set up directional parking signs and chalk spaces as needed
- Greet food trucks and position properly
- Meet with client volunteers and security to review parking and entry gate assignments
- Help manage main gate for no glass/no pets
- Once performance starts check restrooms and garbage periodically
- Clear parking signs and set marque for next show
- Be visible for any questions or problems that may occur
- After performance make sure all guest have exited the amphitheater
- Supervise cleanup of seating area and green room
- Take all garbage to dumpster
- Secure building after load out

Improvements for 2024

- Roll up door to replace accordion type doors
- Improved the Green Room area
 - New Refrigerator
 - New industrial Microwave
- Removal of 2 large dead trees
 - Improved safety
 - Improved visibility
 - Improved aesthetics



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Past Artists

- Kris Kristofferson
- Dave Grisman
- UB40
- Clint Black
- Lacy J. Dalton
- Damien Marley
- Dione Warwick



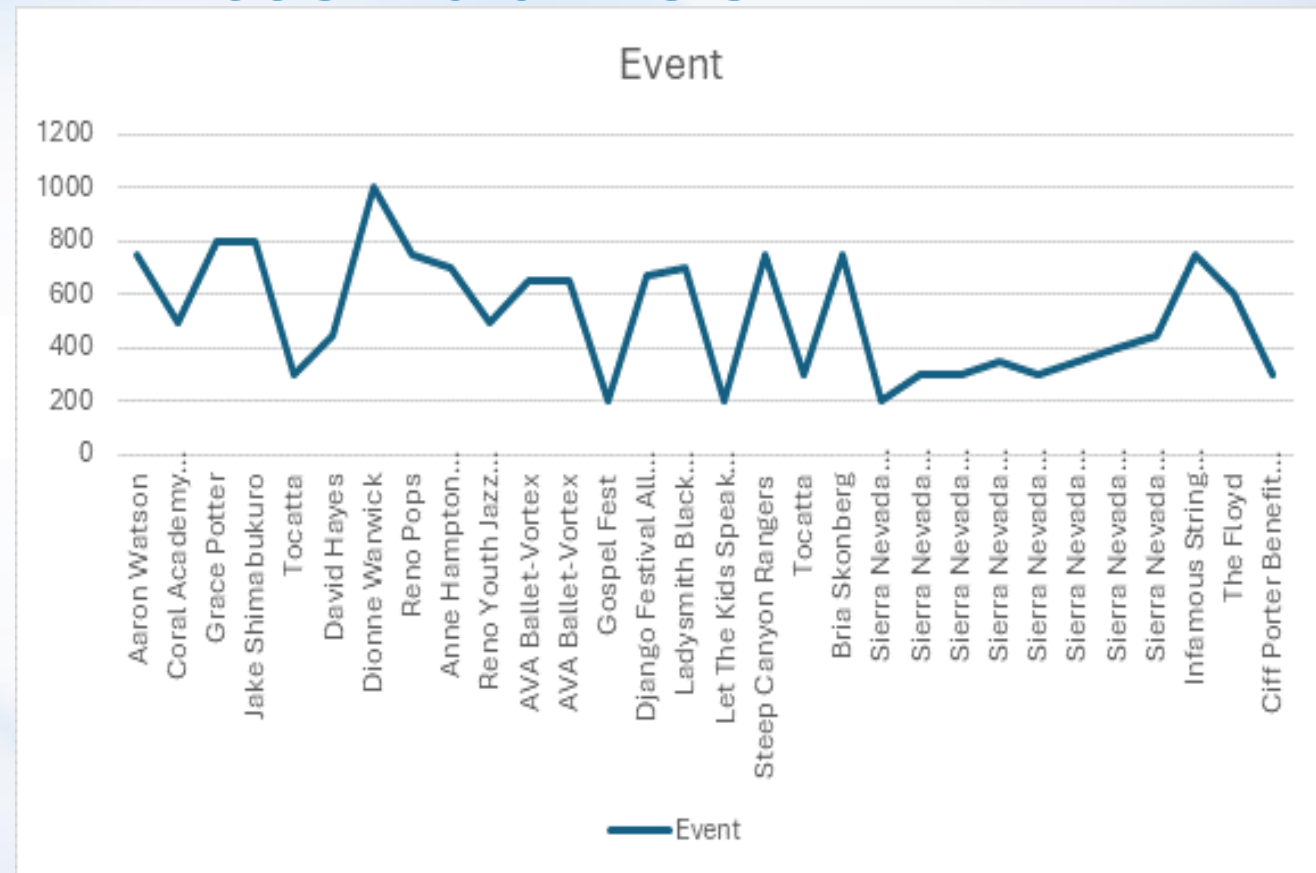
Season Attendance

Average attendance

- 530 attendee per show

Highest attendance

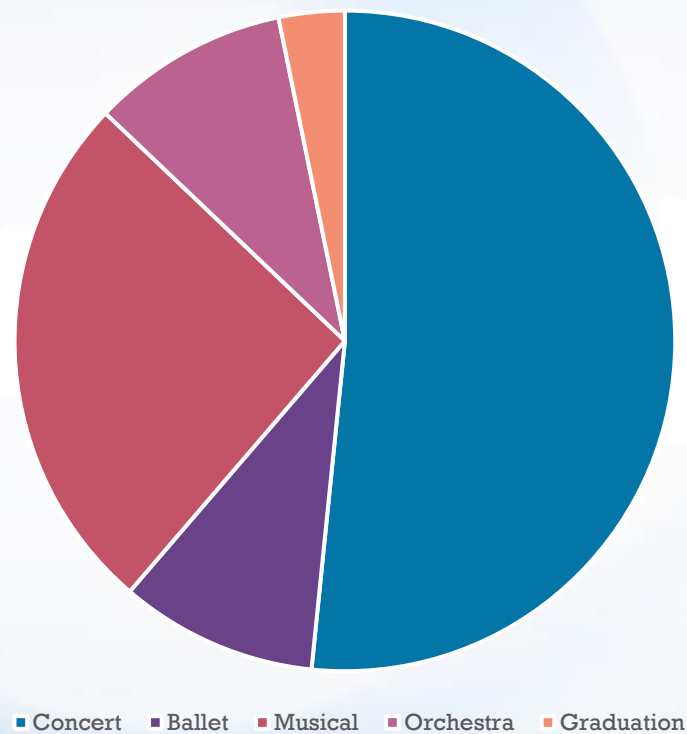
- Dionne Warwick
- 1000 person sell out



Event Breakdown

- 16 concerts
- 8 Musicals
- 3 Orchestra
- 3 Ballet
- 1 Graduation

Event Type



Production Partners

- Artown
- Sierra Nevada School of Performing Arts
- Northern Nevada Night Skies
- Coral Academy





Future Improvements

- Moving of speakers to a new positions at the front of the stage
- Landscape lighting that was damaged to be replaced/upgraded
- Permanent placement of Cat 5 cable
- Powder coat seats
- Concrete repair



Public feedback

- “Nice outdoor venue, Cools off nicely in the evening during the summer”
- Probably one of my favorite venues in Reno. Just accept the fact it is going to take a while to exit the parking lot”
- “All seats have a good view of the stage. Wonderful location on a warm summer Reno evening to view a performance. Come early and have a picnic”



Thank you

Any questions?



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